



The Fintech Mastery Course



6 weeks



Ksh 99,999



Virtual Evening Classes

Course Overview

This Fintech Mastery Course is designed to equip you with essential knowledge and skills in the world of financial technology. Each week will consist of two in-depth classes, followed by an industry expert session where leading professionals will share insights and answer participant questions. Below is the course outline for the six weeks:

Why Join The Fintech Mastery Course?

- ✔ **Learn from Industry Leaders:** Engage with experts who are at the forefront of fintech innovation.
- ✔ **Flexible Learning:** Remote evening classes are designed to fit your schedule, no matter where you are.
- ✔ **Hands-On Knowledge:** Interactive sessions ensure that you gain practical, applicable skills.
- ✔ **Grow Your Network:** Connect with fellow professionals and industry leaders.

DISCOUNT

20% OFF
~~Kshs 99,999~~
Kshs 79,999

Contact Details

Offer Valid till 14th Oct 2024

Curriculum Outline

Week 1: Introduction to Fintech

- Overview of Fintech: Evolution and the growing intersection of finance and Technology.
- Impact of Fintech: Financial Inclusion etc
- Fintech Applications In Industry.
- Fintech in Banking: Rise of mobile banking, digital wallets, whatsapp banking & neobanks.
- Fintech in Insurance(Insurtech).
- Leveraging technology for underwriting, claims processing and customer engagement.
- Fintech in SMEs: Empowering businesses through digital solutions.
- Fintech Categories: Explore other Fintech categories.
- **Workshop:** Analyzing real world case studies of fintech applications across various industries.

Week 2: Fintech application in industry

- **Fintech In payments:** Innovations in Digital Payments, Cross Border payments, remittances and merchant payments.
- Cyber Security.
- **Workshop:** Trends in Fintech, telcos and Financial institutions.

Week 3: AI in Fintech

- **Introduction to AI and Machine learning:** Basics of AI and its significance in the fintech industry.
- **Data Analytics:** Using AI to process big data and enhance decision making.
- **Ethical AI:** Discussing biases, privacy concerns and the impact of AI on the workforce.
- **Workshop:** AI applications in Fintech: Fraud detection, Risk assessment, robo-advisory and customer service automation.

Week 4: Blockchain and Cryptocurrencies

- Block Chain Basics: How Blockchain works and its application in financial transactions.
- Cryptocurrencies: Introduction to Bitcoin, Ethereum, stablecoins and decentralized Finance (DeFi).
- Smart Contracts: Understanding automated, self executing contracts powered by blockchain.
- Use Cases of Blockchain in Fintech: Payments, settlements and cross border transactions.
- **Workshop: CBDCs**

Curriculum Outline

Week 5: Regulatory Compliance in Fintech

- **Introduction to Fintech Regulations:** Overview of global and regional regulatory frameworks.
- **Compliance Best practices:** Understanding anti money laundering(AML) laws, Know Your Customer (KYC) regulations and data privacy laws.
- **Regulatory Sandboxes:** Exploring how fintech companies can innovate while complying with regulations.
- **Impact of Regulation on Innovation:** How Regulatory environments can foster fintech growth.
- **Workshop:** Insights from different region industry experts on various regulatory landscapes.

Week 6: Investor Space

- **Fintech investment Landscape:** Overview of fintech investment trends and opportunities.
- **Types of investors:** Venture capital, private equity, angel investors and crowdfunding platforms.
- **Raising Capital In Fintech:** Key considerations when seeking funding for fintech startups.
- **Investor pitching:** How to prepare and present an investor pitch deck.
- **Workshop:** Case studies of those who have raised funds.

Industry Expert Sessions

Each week consists of two virtual sessions culminating in an exclusive session with leading fintech professionals, offering you the chance to:



Gain valuable insights from seasoned experts



Understand current trends and future predictions in fintech



Ask questions and get advice on real-world challenges

These sessions provide a unique opportunity to deepen your understanding of fintech concepts and see how they are applied in actual business scenarios, enriching your learning experience and preparing you for success in the fintech space.